

Hillsborough Association of School Administrators
Board of Directors Meeting Minutes
July 21, 2008

In attendance: Ken Allen, Lou Cerreta, Tammy Crawford-Morse, Mary Cunningham, Ernie Fernandez, Alice Gault, Wendy Harrison, Connie Hayden-McPeak, Marilou King, Susan King, Jean Leone, Nelson Luis, Lois Mautte, Nancy Medina, John Miliziano, Audrey Miller, Herbert Peeples, Mike Phillips, Bobbie Pittman, JoAnn Redden, Peter Russo, Sherrie Sikes, David Smith, Tee Solomon, Joe Trumbach, Elsa Tuggle.

The regular Board of Directors meeting began at 5:02 PM. 2008-2009 President Elsa Tuggle welcomed the group of regulars and newly-elected members. Executive Board officers elected for 2008-2009 are: President Elect: Tee Solomon; Treasurer: Nelson Luis; Secretary: Laura Zavatkay. Mrs. Tuggle had the attendees introduce themselves and their positions on the Board.

A. Minutes – Laura Zavatkay

In the absence of the secretary, President Elsa Tuggle presented the minutes from the June 2008 meeting. The minutes were reviewed and it was moved and seconded to accept the minutes, and the motion passed unanimously.

B. Treasurer's Report – Nelson Luis

Mrs. Tuggle welcomed 08-09 treasurer, Nelson Luis. Mr. Luis presented the June treasurer's report and reviewed the current financial status. He noted that the checking account had a high balance and requested that the Board make a motion to reduce the checking account balance by \$15,000 and put those funds into a six-month certificate of deposit. A motion was made to that effect and seconded. No discussion ensued and the motion passed. No other changes or concerns were noted from the Board and the report was accepted for audit.

Mr. Luis reviewed the proposed budget for 2008-2009, noting a proposed increase of \$2,000 in legislative activities funding during this election year. Line items were clarified and a motion was made to accept the proposed budget. The motion was seconded and passed.

C. Membership Report – Tee Solomon

Ms. Solomon reviewed the membership report. As of June 30, there are currently 765 members. Ms. Solomon noted that 77 members were added to the rolls in 2007-2008. She called the members' attention to a document in their packets denoting recruitment goals for the coming year to assist in exceeding prior recruitment numbers. She reviewed the recruitment goals and expounded on proposed recruitment ideas. Some ideas included cash incentives, a table at the Fall Social, a scrapbook, a business card drop box, and a phone-a-thon. Ms. Solomon noted that the Joint Principals' meeting is scheduled for the 31st and would be a prime opportunity to encourage principals to join, as will the assistant principals' retreat.

Joe Trumbach talked about a proposed "HASA-thon," a call-a-thon type event. There are approximately 300 eligible potential members. HASA would like to increase the membership by 100 active members and 30 retired members. Volunteers will meet at a call center and make telephone calls to potential members. Those who will listen and agree to consider taking a membership form will receive a \$10 gas card, as will the volunteer caller. Call lists and a short script will be provided to interested volunteers. The HASA-thon will take place sometime mid-September. Board members received call lists to circle names they would be interested in calling. Mr. Trumbach will establish a spreadsheet with the names and volunteer callers. A motion was made to go forward with the membership recruitment program. The motion was seconded and passed unanimously.

D. President's Report – Elsa Tuggle

Mrs. Tuggle welcomed all newly-elected Board members and Executive Board members. She asked the Board to look at their Strategic Goals document. She reviewed the goals with the Board and asked them to be thinking about goals they would like to continue with, expound upon, or do away with. Mrs. Tuggle had three Strategic Goals that she would like to especially focus on: (1) expanding membership in a tough budget year; (2) building strong relationships with Hillsborough Legislative Delegation; (3) promoting professional development.

Mrs. Tuggle asked the Board members to review meeting dates for 08-09. The October 6th was changed to September 29th. November 1st was changed to the 3rd; the remainder of the dates for the year was approved.

Mrs. Tuggle presented appreciation for service plaques to some outgoing 2007-2008 representative board members: (1) Lou Cerreta – Past President; (2) Donna Cason – Assistant Principals II; (3) Mark Hunt – Supervisors; (4) Susan Houx – Supervisors (5) Mary Cunningham – President.

E. Executive Director's Report – Dr. John Miliziano

Dr. Miliziano presented the topics for the next Superintendent's Roundtable: (1) Possibility of using retired administrators as interviewers; (2) HASA's commitment to the implementation of the Alternative Certification Plan; (3) salary study report; (4) Re-establishment of HAPE; (4) Performance pay for district administrators; (6) Three amendments (7) budget update from the Superintendent; (8) Administrative evaluation for adult, tech and career educators.

Dr. Miliziano noted to the board that HASA is trying to make sure that former HASA representatives who have served in the past and want to stay in other capacities are allowed that opportunity.

Dr. Miliziano reviewed the list of HASA newsletter articles. He noted that business partners will be asked/allowed to purchase ads in the HASA newsletter. He noted that articles can be submitted from members to enhance the content of the newsletter. A suggestion was made to send the newsletter to potential members once a year.

The Opportunities to Serve Form was reviewed. Corrections were made to the form and it will be included in the membership packet. Mari King distributed binders to new representatives and contact sheets for everyone to fill out and return.

Lois Mautte announced the date of the Fall Social: October 6th at Higgins Hall in Tampa. Menu options were presented and discussed. She recommended the carving stations as have been used in the past. A motion was made to continue with the same scenario. The motion was seconded and passed.

Mike Phillips reported on discussions from the recent ISP meeting. The current salary study was predicated on certificated administrators only. Mike's recommendation had been to expand the Alternative Certification Plan to give opportunity to non-certificated administrators to be able to complete the program and move to the "X" payroll. The recommendation was well received and Dan Valdez and Buddy Raburn are researching the positive and negatives regarding contractual issues, etc. Response from them is pending.

Susan King gave an update on HAPE. One small meeting has been held and Susan will keep the Board updated on upcoming HAPE activities.

Lou Cerreta gave a report on the Business Partners Program. He presented the concept of business partners advertising in the newsletter. More details will be forthcoming when prices are established, etc.

Information is forthcoming on health insurance coverage changes. One concern is that HASA has no retired representative on the insurance committee. It was noted that Hillsborough is one of the few districts remaining that offers a free health insurance option for its employees. It was mentioned that it might be a good suggestion to have Deborah Henry attend a HASA meeting to answer questions.

Dr. Ken Allen, Legislative Committee Chair, reported that he and Dr. Miliziano had met recently regarding the legislative agenda. He mentioned that he has some goals and will provide more information on those shortly. He will continue to travel in the spring to Tallahassee for Legislative Days. He will also be coordinating with Susan King and HAPE and will continue working with the Tampa Bay Area Coalition.

Mrs. Tuggle informed the Board of a FASA-PAC initiative to get the word out about the dangers of Amendment 5-7-9 to education. A motion was made to send \$2,000 to the FASA-PAC for Amendment 5-7-9, Protect Our Public Schools. Dr. Miliziano explained what the Amendments 5, 7 and 9 entail. Documents were included in Board members' packets for talking points and information. The motion was seconded and passed unanimously.

School Board member Carol Kurdell stopped by to say hello and offer best wishes for a successful incoming school year.

Roundtable:

Tee Solomon encouraged the Board to look ahead and try to plan to attend the next FASA conference. She also noted that some "freebie" goodies from the conference were available on a designated table. She also thanked the Board members for their support.

Tammy Crawford-Morse – noted school based evaluation/performance instrument is not appropriate for her component group members. It will be added to the Superintendent's Roundtable as an issue.

Sherrie Sikes noted how nice it was to have Ken Allen back on the Board in the capacity of Legislative Committee Chair.

There were many positive comments about the FASA conference.

Susan King noted that the Urban Teaching Academy is a new magnet initiative this year. She is working with the Education Foundation for the scholarship piece and wants to propose a mailing to HASA members asking them to contribute to the Education Foundation. She asked for permission to send the mailer and the Board agreed.

Elsa Tuggle will attend the Joint Principals' meeting and will have a table set up with HASA information available and a door prize (flat screen t.v.). Volunteers were garnered to help man the table.

With no further business, the meeting was adjourned at 7:23 PM.

Respectfully submitted,

Laura Zavatkay

Laura Zavatkay
2008-2009 HASA Secretary

**Minutes not official until ratified at the September 8, 2008 meeting.*