



Hillsborough Education Foundation
2306 N. Howard Av.
TECO Room
Monday, September 10, 2018

Attendance: Ray Bonti, Ken Hart, Missy Lennard, Jason Pepe, Sherell Wilson, Mike Engle, Christie Gold, Nancy Gonzalez, Deni Blankenship, Gary Brady, Nicole Binder, Sam Ferlita, Ernest Fernandez, Ronnie Mason, Thomas Synder, and Rachel Walters

Meeting was called to order by Ken Hart at 5:03 PM.

Ken welcomed everyone for being here tonight.

I. Executive Committee Reports

- Membership ReportMissy Lennard
Refer to hand out for numbers. Report was reviewed. Tom made the motion to accept the report as presented; Nicole seconded the motion; all were in favor – motion carried.
- MinutesDr. Sherell Wilson
Minutes from the August meeting were presented and reviewed. Ernie made the motion to accept the minutes as presented; Sam seconded the motion; all were in favor – motion carried.
- Treasurer’s ReportMike Engle
Mike reviewed budget report. Marketing and recruiting has a negative balance of \$120. The recommendation was to take \$150 from miscellaneous to cover. The Executive Board took care of this decision.
Ray – we have started to see partnership agreements for this year.

II. President’s CommentsKenneth Hart

- Welcome
Discussing what our role in for the upcoming elections. More will be discussed further down in the agenda. We will discuss and make motion for this.
Tomorrow is the HEF luncheon at the Armature works. We bought of table of 10, we are looking for two, if we can find a replacement for Ronnie he would be very happy. Christie and Ernie will fill the table.
Ray has been out Executive Director for 2 years now, he has talked about Leadership, Partnership and Fellowship. He has brought in a significant amount of money for HASA. The Executive Board discussed and agreed to a one-time bonus at the end of the year to be paid on or before 6/30/2019. The breakdown of this bonus is listed below. This bonus is only for the cash component, does not include the in kind donations. Nicole made the motion to accept the bonus breakdown; Sherell seconded the motion; with not further discussion, all were in favor – motion carried. Ray thanked everyone one for the generous bonus.

\$0.00 - \$19,999 – 5%
\$20,000 - \$49,999 – 10%
\$50,000 and above – 15%

In reference to the agenda below, we (HASA) has changed a lot. We are moving very quickly and nicely in a new role within the district. When we talk about our role in politics, we as principals, supervisor, etc. cannot speak to politics as Ray can due to rules we have to follow in our roles as administrators.

III. Executive Director's CommentsRay Bonti Really needs to hear your honest opinion about these items. He sees it as a necessity that we need to do these things. We have lost in Tallahassee in regard to education. We need to ask what are you doing for education.

Candidate Forum – disappointed in the number in attendance but was very pleased with the help we received from Gary and his staff and students at Hillsborough High School. Thanked Sherell in her tenacity in getting Andrew Gillum. Ronnie thinks that the timing seemed to be the biggest obstacle for people getting there. One of the good things that came about is that it opened conversations. Nicole suggested maybe on a Monday since it is early release day (hour earlier).

Retiree breakfast – was a great hit. We had 30 plus people attend. Jason feels that it is an untapped resource. We could gain more from the people that has retired within that last 15 years or so. These types of events that will benefit HASA. Missy thinks that with tweaking the agenda an allow for mingling. Ernie said that it was very nice but the timing is too early. Sherell said that it is getting a lot of feedback on the pictures that are posted on Facebook. Nicole suggested maybe to have HASA information to those that are filling out their retirement paperwork. Ernie said that in the past that they used to give newly retired were given an honorary membership for the first year.

- Referendum PAC contribution of \$1,000.00
We have out aside up to \$3,500 to endorse candidates. Ray would like to move 1000 to that PAC for them to be able to go out and do what they need to do. Jason feels that this number is too low. Ken is making the suggestion to raise it to \$2,000. Gary asked what is this going to get us? This is a donation to the PAC to use as they see fit.
Jason made the motion to support the referendum; missy seconded. Mike, his opinion is that it's a no-brainer, we need this money for education. 11 were in favor, with one opposed, all were in favor. Christie to put out on social media that HASA voted unanimously to support the ref referendum.
Sam made the motion to donate \$2,000, Mike seconded the motion, with only one opposed - motion carried.
- HASA role with referendum
- Hispanic Heritage Month HASA role (flyer)
At board tomorrow there will be a proclamation for Hispanic Heritage Month. Christie created flyer that HASA supports. Christie will put out on social media and have people send her pictures to tweet out like we did for Black History Month this past February.
- Take your Legislators to school month (flyer)
This will be in October. Last year HASA picked schools to bring in legislatures to our schools to talk to their platform. Had on today with Janet Cruz. This is how we get to out legislators. Ray will have coordinate with the designated principals. Ray and Ken will revise list and work on getting this out.
- HASA Goes Wild event – invitees?
We want the big turnouts to keep happening with the socials we have. We have all 4 school board candidates coming to this event. Hasn't invited the Republican

yet, wanted to get our feedback as this may not be the right audience for him to attend.

- Politics and HASA – comfort or discomfort for members? Next steps.
Ken since some of our people are expecting him to be invited because we had said the republican candidate would be invited. We should extend the invitation to him and see if he will attend. If we don't get a commitment, we need to advertise that we did invite him.
- Constitutional Amendments and HASA role for members
Amendment 8 had been taken off the ballot. That was really going to impact education, but we still have Amendment 5, should HASA recommend to our members to vote NO. It is a tax amendment. It is a super majority to set taxes, and what happens with this is that they will go after other budgets that have the biggest budget which is education. Ray said we will have this on the October agenda. Asked Deni to make sure that is it on the agenda for October. Jason is concerned with early voting we need to get that information out before next month. Missy feels people are starting to look to what we as an organization recommend.
Ken made the motion that HASA recommends to vote NO on Amendment 5 as it is hurt to education, Jason seconded, and Ernie asked if there will be why. 11 voted unanimously to recommend a NO vote on Amendment 5.
- AP compensation vs teacher compensation
- Great Leaders deserve great lunches – Panera/HASA (flyer)

IV. Superintendents Roundtable Topics

- AP compensation vs teacher compensation
- HASA's role on the referendum
- Transportation issues
- HASA Goes Wild Event – school board candidates to attend
- Unpaid day at end of the year meeting that became mandatory
- Thank Jeff for the pay structure increase

V. Roundtable Discussion

VI. Adjournment

Meeting adjourned at 6:18 PM

**Next Meeting: Monday, October 1st at HEF building TECO Room
2306 N. Howard Ave.**