



Hillsborough Education Foundation
 2306 N. Howard Av.
 TECO Room
 Monday, October 1, 2018

Attendance: Ray Bonti, Ken Hart, Missy Lennard, Jason Pepe, Sherell Wilson, Mike Engle, Christie Gold, Nancy Gonzalez, Deni Blankenship, Gary Brady, Nicole Binder, Sam Ferlita, Ernest Fernandez, Ronnie Mason, Thomas Snyder and Rachel Walters.

Meeting was called to order @ 5:03 PM by Ken Hart.

Ken welcomed and thanked everyone for coming.

I. Executive Committee Reports

- MinutesDr. Sherell Wilson
Jason motion, Sam 2nd and carried
- Membership ReportMissy Lennard
829, 9 e see report. Tom motion, mike 2nd, and carried
- Treasurer’s ReportMike Engle
Clarification that the 945 is going to be the 1st payroll deductions. 9 Emeritus 225.
See report. Talked about changing format to see revenue in current and actual.
Draft report because could not reconcile. Gary motion, Sherell 2nd, and carried.

II. President’s CommentsKenneth Hart

- Welcome
This is a busy and difficult time for people to be here. Discuss how to get people to attend events and times. Looking for ideas and correct decisions to attract more people.
Try to centralize locations to distribute signs to people. Take some signs with you to distribute cannot be distributed on school property. Ray will be at the sandwich shop across from ISC at lunch to distribute.

III. Executive Director’s CommentsRay Bonti

- Thanks for being here.
- Referendum watch and referendum updates/HASA role
Envisioned many people stopping off to be here to pick up signs. Thanks to Rachel and Nicole for coming. Nicole took signs for her department. Email Ray, Deni and/Christie with date and time of a location that you will be willing to be at to distribute signs to people. Cannot be on school property or hours. Nicole asked if we can put up signs in empty lots. Public property that you can do, but you do risk them being taken down. We will have signs at HASA Goes Wild.
Jason update ref engagement especially from the leaders of the school/site. What would it take to engage cohorts? The town halls have had about 100 people at each one. End of ballot – keep the end in mind has been the slogan. Guide people

to the FAQ's for answers to questions. Superintendent has done a great job with getting this information out.

Ken - Alonso had a referendum facts night last week and had about 70 people attend.

- Call to Action – getting information to Ray/Christie/Deni as to where you will be to distribute signs
- Google docs management & communications – Ex bd talked about this already
- USF/UCF Tailgate 11/23 – not a good weekend as a lot of people travel.
- Event/time and locations – Seems to be an issue more with MS admin. Promoted early so people can make arrangements to attend. Nicole asked if it was a different day. Missy stated that Jason had suggested may be to survey to see what members liked, didn't like and would like to see.

Sherell – maybe we need to focus on just two events a year like we had in the Fall and Spring. Maybe 4 is too much for people to attend. Another thing is the opportunity to win door prizes. Ernie asked about going to the councils to get input from them as to what they would like to HASA do.

- Endorsing FASA recommended candidates or HASA Board recommended candidates, DeSantis update – Ray delivering the check from FASA. Tom said that it could look like we are endorsing a particular person and not sit will with our members. HASA is supporting the referendum and hasn't endorsed a candidate. DeSantis has been invited. Ray talked to campaign manager and sent a letter to them. They are going to look and see if they can schedule him to attend this event.
- Principals' Month and HASA – Ray secured 230 appetizers from Outback to give out.
- HASA Goes Wild Plans – Ray will pass out a half sheet with the URL link ad QRT code at Principals' Council to get people to remind them to sign up. Four school board candidates are allotted 5 minutes speaking at this even. Christie will design a survey to present next month and send out in November.

IV. Superintendents Roundtable Topics

- Closure \$50/hour use fee; flex day still on table. Firm date to start negotiations. Best practices remainders for evaluations.
- Bench marks for administrators like teacher has highly effective.

V. Roundtable Discussion

Take the referendum signs and pictures with them.

VI. Adjournment

With no further business to discuss the motion to adjourn the meeting was made by Ernie, seconded by Sam and all were in favor. Meeting was adjourned 6:03 PM

**Next Meeting: Monday, November 5th at HEF building TECO Room
2306 N. Howard Ave.**