



Aparicio-Levy Technical College
Auditorium – Room 212
Monday, January 8, 2018

In Attendance: Deni Blankenship, Sherell Wilson, Ray Bonti, Jim Goode, Ann Rushing, Angela Hazzard, Jim Dieringer, Nancy Gonzalez, Christie Gold, Christina Raburn, Gary Brady, Francine Lazarus, Tee Solomon, AnnMarie Courtney, Jason Pepe

Meeting was called to order at 5:13 by Jason Pepe. He welcomed everyone and conducted a component group roll call.

I. Executive Committee Reports

- MinutesDr. Sherell Wilson
December minutes were presented, Tee made the motion to accept the minutes, Jim Goode seconded the motion, with no further discussion all were in favor.
- Treasurer’s ReportAnnMarie Courtney
Need to review the two negative balances in Special Events (-\$1542.91) and Special Projects (-\$125.00). The recommendation is to move \$1700 from Legislative Days to cover. Jim Goode made the motion to move the funds, Christina seconded the motion, with no further discussion all were in favor.
- Membership ReportKenneth Hart
We added three new members and one Emeritus renewal. Our membership is now at 741.

II. President’s CommentsDr. Jason Pepe

- Welcome back from break. We want to create an Idea of Relevance. We want to get better at communication. In the past we received the newsletter two times a year. Last year we went to a pdf version, strictly electronic.
- Data collection – want to obtain cell phone numbers and personal email addressed for the new electronic distribution (SWAY). Please go back to your component groups to get that information. Angela will send a refreshed list of HASA payroll deductions and eligible members so Deni can make sure all information is up to date. Angela also suggested to create a link or google doc/form to capture information. Need to get Jim Dieringer a list of who his members are for Instructional Support Personnel. Members will need a way to opt in/out.

III. Executive Director's CommentsRay Bonti

● **Upcoming Events:**

Recruitment:

- A. Email to all non-members on New Year's Resolution" to join HASA – no charge for 60 days to new members. Deni will send out an email to the non-members tomorrow
 - B. Emeritus Breakfast – date, time, location and e-mail to all potential and current Emeritus members. Also recognize at HASA History night. Reached out to Ernie to don something special for our retirees. Trying for one day this month.
 - C. Financial Freedom Night
 1. All Administrators or just HASA Members? Just HASA members. Possible recruitment effort?
 2. Plan for night – involves each Ex. Board Member taking a group
 3. Email date to everyone – Wednesday, 1/10 and then remind Tuesday, 1/17 and Friday, 1/19 and on social media
Jason stated we need your help with the component groups. Communicate with us about any feedback you are hearing about the marketing of these events.
Christie will update the flyer with the correct RSVP date of 1/19/18.
 - D. HASA History, Sangria and Sunsets – 2/13
 1. Include Sunglasses promotion on Twitter – take pictures of people with sunglasses on to encourage attendance – take pictures of Executive and Representative Boards tonight.
 2. Promote with e-mail and social media on Monday, 1/29, Thursday, 2/1 and Tuesday, 2/6.
 3. Parking – Garrison Street surface parking (in between Hooters and Tampa Bay History Museum) is free up to 2 hours – based on availability and a HASA History and Sunsets “shuttle bus” to/from ROSSAC every 15 minutes starting at 4:30 (courtesy of Transportation).
- **Website** – adding minutes under MORE tab
 - **Legislative Session plan** – Four people are going up to Tallahassee this year for the FASA Legislative Days. Out first phase was getting our local legislators in our schools. The next phase will be in the Spring and to get them back in our schools.
 - **Scholarship Committee Update** – Gwen Luney has agreed to chair this committee. Ray, Maria and Gwen are meeting next week to discuss. The scholarship information and application is on the website.
 - **School Leadership and District Leadership Awards Update** – recommendation of representative board committee be formed to promote, collect recommendations, develop criteria and select winner from each category. We need to promote. Angela stated the plaques at ROSSAC are not updated. Jason stated that they are no longer hanging.

These awards will be sponsored by HASA and Herff Jones. The awards are Dr. Shelton District Leader of the Year Award and the Dr. Lennard School Leader of the Year Award.

- **Leadership in Action Award Update** – is on the website – this is to get good PR for teachers and programs. Information was sent out in an email. AnnMarie stated that there needs to be a place where a supervisor can add for a school. **SWAY Presentation** by Christie Gold – Playing with one for HASA. The link http://sway.com/northwest_aquarium was used as an example. This is free and will connect and link to HASA website. AnnMarie asked if we were looking at this to just replace the newsletter or can it be used for events too? It's up to us how we want to use SWAY. It is better for brief messages.
- **Tampa Bay Area Coalition** – is connected to HASA. We belong to this coalition but not aware of its R.O.I. How do we want to handle moving forward with this coalition? Tee stated the idea was to booster unity, solidarity and strength around the state to form a connection to FASA. The last rep was Dr. Ken Allen and he attended FASA and was on their board. Angela made the recommendation to ask Ken to come to the next meeting to share more information with us. Also at the next meeting, make a decision wither at the February or March meeting if we want to continue.

IV. Superintendents Roundtable Topics

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V. Committee Reports and Roundtable Discussion

Jason asked reps to think about what committees we may need or are important and come back in February with suggestions for the 18/19 school year.

- Administrator Parameters InitiativeKenneth Hart
- Special EventsDr. Sherell Wilson
- Business PartnersDr. James Goode
- District-Wide CommitteeConnie Hayden-McPeak
- Professional Development Grants.....Francine Lazarus
Grants are coming in. FASA.
- Newsletter CommitteeDr. Carla Sparks
- Scholarships.....Gwen Luney
- HistorianTee Solomon

Angela stated the insurance folks (Benefits) is having an identity theft seminar.

VI. Adjournment – meeting was adjourned at 6:35 PM.

Next Meeting: Monday, February 5, 2018, Aparicio-Levy, Auditorium